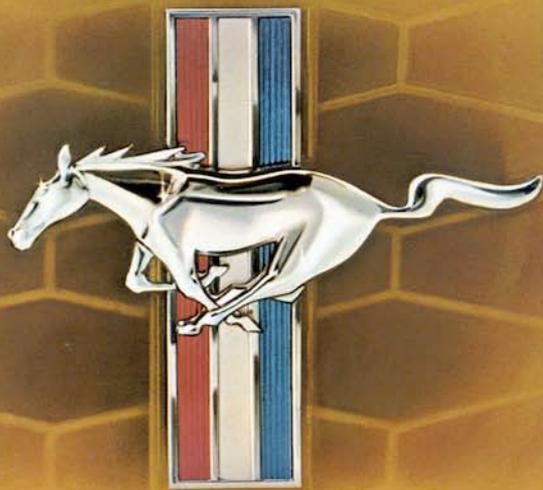


'73 Ford Mustang

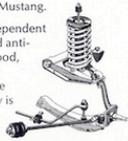
HARDTOP/SPORTSROOF/CONVERTIBLE/GRANDE/MACH I



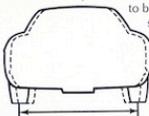
1973 Ford Mustang A Beautiful Experience

The 1973 Ford Mustang is an experience in control and balance. That great satisfaction comes from Mustang's roadability. Roadability is how a car moves, stops, turns, rides and communicates with the pavement and with you. Mustang does it. In five luxurious sporty models: Hardtop, SportsRoof, Convertible, Grandé and Mach 1—the largest model choice in the sports/specialty field. There's a selection of four engines and three transmissions. Whichever Mustang model you choose, you'll enjoy many basic and luxury characteristics plus a wide range of better idea options. Mustang has impressed millions of people. We think we know why. What it takes to make driving a beautiful experience is what Ford puts into Mustang.

Good Control. Independent front suspension and anti-sway bar give you good, positive control and unusual stability. The engineering integrity is unmistakably Mustang.



Built-in Quiet and Comfort. Mustang's unitized body construction is totally welded to be quiet and super smooth. Mustang is one of the few sporty cars that doesn't rattle your bones with sports car jolts.



Responsive Performance. Mustang roadability power is responsive and comes from precision-cast engines designed to operate on regular gas.* The 250-cu. in. 1V six-cylinder engine is standard on all models except the Mach 1 which carries the 302-cu. in. 2V V-8 as standard. Then, there are the optional and spirited 351-cu. in. 2V V-8 and 351-cu. in. 4V. Optional transmissions like the SelectShift Cruise-O-Matic that lets you shift manually or automatically as you wish, or the 4-speed manual transmission with Hurst Shifter® for sports shifting.

* All 1973 Mustang engines are designed to operate on regular gasoline with an octane rating of at least 91 Research Method when adjusted to factory recommended specifications.

Personal Sporty Styling. Mustang for 1973 highlights a new front appearance and a new grille, color-keyed urethane front bumper,



color-keyed hood and fender moldings plus new exterior and interior colors. Mustang offers more styling than any other car of its kind. Five models. And the lowest priced U.S.-built convertible in the personal sporty car field.

Safety. To help protect you and your passengers, Ford Motor Company Lifeguard Design Safety Features are standard. There are Steel



Guard Rails in all side doors. One-snap Uni-Lock shoulder/lap belts with Reminder

System is also standard. Your 1973 Mustang is also equipped with the new Energy-Absorbing Bumper System.

Designed to be designed by you. Almost a decade ago, Mustang was a car designed to be designed by you. It still is. Much is standard on the 1973 Mustang. Bucket seats, DirectAir Ventilation and belted bias-ply tires. Floor-mounted stick shift, sporty instrument panel, and lots more. Even the standard interior is pretty opulent.



An extensive list of better idea options is included in this catalog. Begin anywhere. From the ground up with Steel-Belted Radial Ply Tires. From the sky down with a full vinyl roof. Or inside with SelectAir Conditioner, Power Steering, AM/FM Stereo Radio with Tape Player. Or underneath with forged aluminum wheels and competition suspension. Look them over on pages 10 through 13. Then invest a little in a classic. The 1973 Mustang.

**Listening better . . .
Building better.
That's Ford.**



Mustang Convertible with exciting new front-end styling flair. (Color: 4Q.)

MUSTANG CONVERTIBLE AND CONVERTIBLE INTERIOR

Road romance begins with the only convertible produced by Ford Division—and the lowest priced U.S.-built convertible in the personal sporty car field. Shown here with its exclusive interior which includes tinted windshield, High Back buckets, full-width rear seat, deluxe knitted vinyl trim, molded door panels with integral pull handles/armrests, deluxe 2-spoke steering wheel with woodtone insert, 4-ply power-operated top with easy-fastening latches, color-keyed boot, glass backlite and bright upper back panel molding. Outside there's a new color-keyed urethane front bumper and restyled honeycomb textured grille, and power front disc brakes are standard. The power team is a rugged, easy-on-gas 250 CID 1V Six with 3-speed fully synchronized, floor-mounted manual transmission for lots of class and flash. (Interior color: CG.)

For your convenience, each Mustang illustration is color coded, example: (Color: 4C). Your Ford Dealer will be pleased to show you a color chip and actual swatches of vinyl roof and interior trim materials.



Action-packed Mustang SportsRoof... control, balance, style. (Color: 4N.)

MUSTANG SPORTSROOF

Instant Go with handling ease and a whistling crisp profile. Mustang SportsRoof for 1973 features a new, restyled honeycomb textured grille and a new color-keyed urethane front bumper for a fresh, up-front flourish. Traditional Mustang wide-stance stability delivers excellent control and roadability. Bright rocker panel and

wheel lip moldings add zip and style to a beautiful driving experience. A tinted glass rear backlite supplies cool comfort. A convincing power team of a rugged and economical 250 CID Six with a sensible 3-speed fully synchronized, floor-mounted manual transmission to provide plenty of peppy road excitement.

Ford Mustang Hardtop, Convertible and SportsRoof

Liberate yourself today with a 1973 Mustang Hardtop, SportsRoof or Convertible. Only Ford has such wide choice of models in the luxury sporty car field. Each Mustang model is a beautiful driving experience. A beautiful experience that comes from Mustang's roadability and comfort. There's a rugged, economical engine, floor-mounted stick shift, independent front suspension. Bucket seats, cockpit design and luxurious instrument panel. Add a new grille, new color-keyed hood and fender moldings, new urethane front bumper, and you're ready to challenge your immediate world with sport in your hand and adventure on your mind. Mustang is meant for driving and it's an impressive example of trim balance and a feeling of comfortable control. Mustang for 1973 doesn't miss a trick. Everything is get-up-and-go sporty. Get-up-and-go luxury. Mustang exclusively expresses your own uniqueness. It's an extension of you. Mustang is a lot of car. A lot of you. Most of all, it's a new feeling of ultimate control with check-out credentials that only you understand. Take a firm grip on yourself and then grip a 1973 Mustang. Freedom!

At your Ford Dealer's name.

MUSTANG HARDTOP

New 1973 Mustang. Popular. Practical. Roomy. Rugged. With sport action to spare. And the original beautiful driving experience. The 1973 Mustang Hardtop captures classic styling touches and classic Mustang features all over again. Comfortable riding—same traditional Mustang wide stance and anti-sway bar—and beautiful handling with plenty of room for fully Mustang fans. The 1973 Mustang Hardtop takes to the road with as much gusto as its brethren. Bright rocker panel and wheel lip moldings sparkle outside and a rich, durable all-steel bucket seats accentuate the interior.

MUSTANG INTERIORS

The 1973 Mustang standard interior is

a beautiful combination of ease and elegance. The cockpit has all-steel seat trim (Hardtop and SportsRoof) and High Back bucket seats. A sweeping instrument panel brings controls to your fingertips. Standard features include courtesy dome light (Hardtop and SportsRoof), black appliques, deluxe 2-spoke steering wheel with woodtone insert, lighter, reversible keys, "keyless" locking, 3-speed fully synchronized, floor-mounted manual transmission, bonded door trim panels with pull-type handles and armrests, Mini-console and color-

keyed carpeting. Additional Convertible features include knitted vinyl seat trim, molded door panels with integral pull handles/armrests, black instrument panel appliques and under instrument panel courtesy light. (Color, A.W.S.)

STANDARD FEATURES: MUSTANG HARDTOP, SPORTSROOF, CONVERTIBLE

Mechanical: 260 CID V-8, 116" bore x 3 91" stroke; regular fuel • 3-speed floor shift, fully synchronized manual transmission • new Energy-Absorbing Bumper System • color-keyed urethane front bumper • 47264 belted, bias-ply black sidewall tires • concealed windshield wipers

Appearance and Comfort: rocker panel, wheel lip moldings • lower back panel applique with bright molding • bright outside rectangular rearview mirror • required exterior door handles • curved ventless side glass • fixed rear quarter window on SportsRoof model (except early optional power windows) • tinted glass backlite on SportsRoof • DirectAir Ventilation • heater

deflector • all-steel seat trim (Hardtop and SportsRoof only) • Mini-console • color-keyed carpeting • courtesy dome light (under instrument panel on convertible) • deluxe 2-spoke steering wheel with woodtone insert • lighter • reversible keys, "keyless" locking • Steel Guard Rails • Remotex System with Lock-Off Shoulder-Lap Belts • Gas-All Ford Motor Company Lifetime Design Safety Features listed on page 18. Additional Convertible Standards: 4-ply power-operated top with easy fastening fabric • window-krack-free • tinted windshield • glass backlite • bright upper back panel molding • limited vinyl seat trim • deluxe molded floor panel appliques • power front disc brakes.



Mustang Hardtop—the original beautiful driving experience. (Color: 28.)

OPTIONS SHOWN

Select Shift Cruise-O-Matic, Console (see Convertible Interior, left), Full Wheel Covers, White Sidewall Tires, Deluxe Bumper Group (shown on SportsRoof, left), Color-Keyed Dual Racing Mirrors, (License plate frames shown as Dealer accessory.)

SPECIFICATIONS

	Hardtop	Convertible	SportsRoof
Wheelbase	109.0"	109.0"	109.0"
Length	193.0"	193.0"	193.0"
Width	74.1"	74.1"	74.1"
Height	50.2"	50.2"	50.2"
Track, rear	63.0"	63.0"	63.0"
Front	63.2"	63.2"	63.2"
Trunk Space	9.5 cu. ft.	8.3 cu. ft.	8.3 cu. ft.
Fuel Capacity and Grade	19.3 gal. (regular)	19.5 gal. (regular)	19.5 gal. (regular)
Curb Weight	3137 lb.	3299 lb.	3144 lb.



Mach 1 Mach rearview and front treatment.

Ford Mustang Mach 1

New 1973 Mustang Mach 1... smoothly, comfortable drive with... responsive, road and ride treatment... completions of Mach 1's... sufficient competition suspension... system. Mach 1's wide, stable stance... riding on Wide Chafed Safety... side-walls makes beautiful waves... and steady, balanced agility. You... corner with excellent authority and... fourth lowest Sportload/foot force with... Mach 1's 303 CD V-8 with... smooth-working 3-speed, fully... synchronized manual transmission... or optional 1-speed Cruise-O-Matic... transmission. The honeycomb... between black grille with new... vertical sportramp and new... wide, sweeping bodyside and... rear tape treatment are independently... Mach 1's Standard NACA wheel... hood scoops and color-keyed dual... racing mirrors add sport car flavor... for people who love sporty cars... Most important, Mach 1's transmission... healthy on any road is deliverable... controlled, balanced. And Mach 1... can do more for you by conquering... mountains with super poise... Interior appointments confirm your... image of sporty elegance. You get... the Mustang's cockpit design.

exciting instrument panel, cushy... bucket seats, alloy vinyl interior... floor-mounted stick shift with... three console, air tray, 3-spoke... 2-spoke steering wheel with... door panels with armrest, deluxe... ventilation, lighter and glove box... Slip into your new Mach 1 today... The anticipation couldn't possibly... be as exciting as the reality.

MACH 1 SPORTS INTERIOR OPTION
The Mach 1 Sports Interior... Option includes High Back... bucket seats with knurled... vinyl inserts and accent... panels with integral pull... handles and armrests... lighter pedal pads, color-... accented carpet runners... plus a rear seat ash tray. The... Black application, wood-tone center... instrument panel Group included... in the Sports Interior Option also... available only on V-8 equipped... Mustangs include a fuel-injected... four-gauge instrument cluster... pressure/vacuum temperature... amber gauges. (Color: CR.)



Mach 1 tape stripes, blacked grille and milled color-keyed... with rear bumper.



Mustang Mach 1 with NACA wheel hood scoops... unique honeycomb grille and rugged, classic wide stance. (Color: HJ.)

STANDARD FEATURES: MACH 1

Mustang Mach 1 CR, CR-1, CR-2, CR-3 • 3-spoke floor shift, fully synchronized... Manual transmission • New Energy-Absorbing Braking System • Color-keyed... with rear bumper • Instrument cluster • Choice of hand sets... without NACA wheel hood scoops • 270 • 14 bolt steel ply WWW Wide... Choke

Appearance and Comfort: color-keyed dual racing mirrors • color-keyed... hood and body styling • honeycomb between black grille with integral... sportramp • wheel rim rings and hub caps • contoured mesh-hold cupholders • mounted... exterior door handles • padded, venting, side glass • high rear window... window (integral with optional power windows) • framed glass handle... • Chrome Ventilation • Acceleration • Cruise control • High Back... Seats • Inside door trim panels with pull-trap handles and centers... • Mirror-rod • color-keyed carpeting • courtesy interior light • deluxe... key-remote steering wheel with variable torque • lighter • wheel-hold frame... "hockey" locking • Rear Guard Rail • Chrome Shoulder-Lap Belts with... Retractable Buckle, plus all steel interior Company (optional Design System... Features) listed on page 46.

SPECIFICATIONS: MUSTANG MACH 1

Length	108 1/2"
Width	69 1/2"
Height	50 1/2"
Track (front)	54 1/2"
Track (rear)	54 1/2"
Wheelbase	108 1/2"
Front Sprockets and Gears, approx.	184 gear (optional... 134.5 lb.

OPTION SPOONS

Deluxe Ramper Group, Wide Chafed Black Side-wall Trim with Roped Mesh... Interiors, Rugged Instrumentation, Blacked Grille, Side-wall Trim, 40" x 6 1/2"... Interior Choke, Anti-Pin Straps, Radio, Center Floor Console with 10" Sport... Clock and Storage, Amber Interior Compartment, Side-grip, 10" Sport... more extensive list of Mustang options. (License plate frames shown are... Dealer's equipment.)

NOTE: See Color Code reference on page 3.



Mustang Hardtop with Metallic Color Glow Paint (Color: 3K).



Mustang Convertible with Decor Group, Sports Wheel Covers and Metallic Color Glow Paint (Color: 6F).

Ford Mustang Better Idea Options

DESIGNED TO BE DESIGNED BY YOU

Better Idea options to personalize your Mustang are on the next four pages. Look them over. You'll see how easy it is to design more luxury, convenience, performance and styling into your Mustang to make it an even greater driving experience. Mustang 1973: still designed to be designed by you.

DECOR GROUP

Add a touch of dazzle to your Mustang. Shown on Convertible and Hardtop (below), the package includes a black grille with integral sportlamps, black or argent lower bodyside paint with bright chrome molding, wheel trim rings and hub caps. **Bodyside Tape Stripe.** A separate option available only with Decor Group in black or argent (shown on Hardtop below).

METALLIC GLOW PAINTS

A brighter sheen with glamorous metallic brilliance. Available in three colors—Metallic Ivy Glow, Metallic Blue Glow and Metallic Gold Glow.



Mustang Hardtop (Color: 5A) with Decor Group and black bodyside tape stripe.



PROTECTION GROUPS

Protection Package guards your Mustang against bumps and nicks with black vinyl insert bodyside molding. Also includes spare tire lock and door

edge guards. Appearance Protection Group includes all of these, except bodyside moldings, and adds front floor mats.



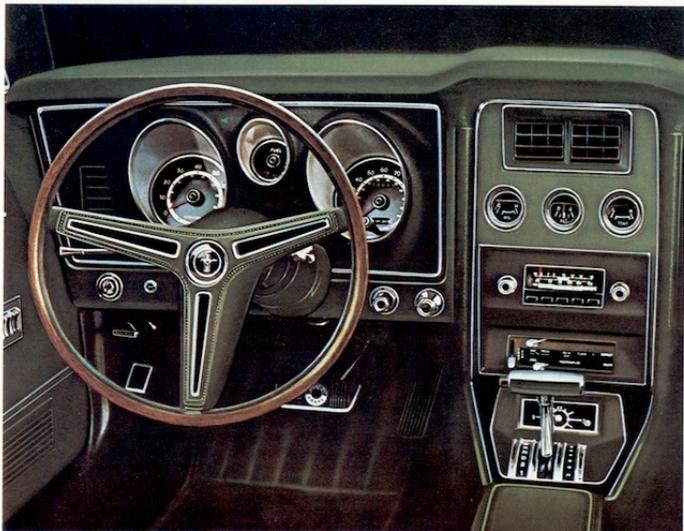
STEEL-BELTED RADIAL PLY TIRES

C67x614 radials available in BSW and WSW.



DELUXE BUMPER GROUP

Rear bumper guards (front not available) with vertical and horizontal rub strips. REAR BUMPER GUARDS available as a separate option.



INSTRUMENTATION GROUP

The Instrumentation Group tells you what your V-8 is doing. Includes tachometer, trip odometer and oil pressure/ammeter/water temperature gauges. Standard with Mach 1 Sports Interior Option.

RIM-BLOW DELUXE 3-SPOKE STEERING WHEEL

Regal, rich woodlone wheel rim. Lets you use the horn without moving your hands from the wheel.

SELECTAIRE CONDITIONER

Cools, warms, ventilates, defrosts for around-the-calendar comfort.

SELECTSHIFT CRUISE-O-MATIC TRANSMISSION

Lets you shift manually or automatically as you prefer.

CONSOLE

Perfectly suited for the SelectShift with an integral electric clock and hinged armrest stowage compartment.

AM/FM STEREO RADIO

A beautiful listening experience. AM/FM Stereo Radio has two front speakers for beautiful stereo effect.

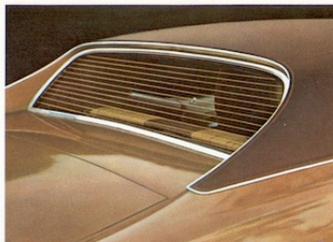
POWER SIDE WINDOWS

Simple, convenient. Raise and lower at touch of a switch.



Mustang Hardtop
with vinyl roof
(Color: 5H).

Ford Mustang Options



ELECTRIC REAR WINDOW DEFROSTER

Thin conductive strips in the backlite warm up to improve rear visibility. Includes tinted glass. Available on all models except Convertible.

MUSTANG VINYL ROOF

Luxurious full-roof design for elegant hardtop styling. Available in Black, White, Blue, Ginger, Avocado and Brown. Standard on Grandé.

MUSTANG 3/4 VINYL ROOF

More flair for the SportsRoof. Available in Black, White, Blue, Ginger, Avocado and Brown.

TUTONE HOOD

Non-functional NASA-styled Tutone hood (Argent or Black) with twist-type hood lock pins.

DUAL RAM INDUCTION SYSTEM

Available on any model equipped with 351 2V V-8 engine. Includes dual functional NASA-styled hood scoops, Black or Argent painted hood, engine CID/Ram Air decals, twist-type hood locks.



Mustang Mach 1
with three-quarter
vinyl roof, Tutone
hood (Color: 6B).

FORGED ALUMINUM WHEELS
New super sporty with the look and feel of performance.



LEATHER WRAPPED 2-SPOKE STEERING WHEEL

Flush black leather wrapping around the rim. Sewn together with a fine hidden stitch. Combines a soft touch with a firm grip.

4-SPEED HURST SHIFTER®

Responsive control for fully synchronized sport shifts. Optional with 351 CID 4V V-8.

AM RADIO STEREOSONIC TAPE PLAYER

Listen to AM radio or switch to tape. System includes two front-door-mounted speakers for maximum enjoyment.

POWER FRONT DISC BRAKES

The same concept that stops the big jets. Help give you straighter, surer stops even in the rain.

REAR SEAT SPORT DECK

Rear seat folds flat to form a carpeted deck and interior access to trunk. Tucks down neatly for loads of luggage, bulky items or skis. Available for Mach 1 and SportsRoof models only.



COLOR-KEYED DUAL RACING MIRRORS

Color-keyed dual racing mirrors. Left side mirror is remote control.

MUSTANG WHEELS AND WHEEL COVERS

Add mild or wild zip to your Mustang with wheel dress-up options: Top right, full wheel cover. Top left, forged aluminum wheels. Bottom right, wheel trim rings/hub caps. Bottom left, sports wheel covers.



OTHER OPTIONS

ENGINES—all spirited V-8's, using regular gas. Select the eager 302 or 351 CID 2V's or 351 CID 4V. **TINTED GLASS**. **COLOR-KEYED FRONT FLOOR MATS**. **POWER STEERING** gives you precise, immediate response for whatever the situation. It includes Vari-Ratio Steering on Mach 1 and models with optional competition suspension. **POWER WINDOWS** with individual and master door-mounted controls give you fingertip command of all side windows.

CONVENIENCE GROUP includes automatic seat back release, glove box lock, parking brake reminder light, headlamp reminder buzzer, courtesy lights under instrument panel, (standard on Convertible) plus trunk, map, glove box, underhood lights. **INTERVAL WINDSHIELD WIPERS** • **REAR DECK SPOILER** (SportsRoof, Mach 1) • **ADJUSTABLE FIVE-WAY TILT STEERING WHEEL** • **DELUXE SEAT BELTS** • **HEAVY-DUTY BATTERY** • **EXTRA COOLING PACKAGE** • **COMPETITION SUSPENSION** • **TRACTION-LOK DIFFERENTIAL** • **OPTIONAL AXLE RATIO** • **OPTIONAL TIRES** including white sidewall, black sidewall with raised white letters and Steel-Belted Radial Ply.

Ford cares about your safety

Ford has been a pioneer in safety design in the automotive industry. Our Safety Research Center has developed stronger, safer, more dependable automotive products for you.

You'll find this reflected in each new 1973 Ford Mustang model which includes these FORD MOTOR COMPANY LIFEGUARD DESIGN SAFETY FEATURES, standard: Improved front and rear bumpers • Improved impact-absorbing laminated safety glass windshield • Dual hydraulic brake system with warning light • Glare-reduced instrument panel padding, windshield wiper arms, steering wheel hub, rearview mirror/mirror mounting and windshield pillars • Energy-absorbing steering column and steering wheel • Energy-absorbing armrests and safety-designed door handles • Front and rear lap belts with mini buckles for all seating positions and retractors for front and rear outboard occupants • Shoulder belts for front outboard occupants • Positive reminder warning light and buzzer for front outboard seat belts • Turn indicators with lane-changing signal feature • Inside yield-away rearview mirror • Energy-absorbing instrument panel with padding for center and outboard passengers • Padded sun visors • Locking steering column with warning buzzer • Two-speed windshield wipers • Windshield washers • Double-yoke safety door latches and safety hinges • Steel guard rails in side doors • Hazard warning flasher • Backup lights • Side marker lights • Energy-absorbing front seat back tops with padding • Self-locking front seat backs on two-door vehicles • Safety-designed coat hooks (except convertibles) • Safety-designed radio control knobs and push buttons (on all cars equipped with radios) • Outside rearview mirror, driver's side • Safety rim wheels and load-rated tires • Corrosion-resistant brake lines • Uniform transmission shift quadrant (on all cars equipped with automatic transmission) • Parking lamps coupled with headlamps • Non-reversing odometer • Safety design front end structure • Head restraints or high back seats for front outboard occupants • Safety glove-box latch (on all cars equipped with glove boxes).

Built-in safety is something you have going for you in every Mustang. Take full advantage of this protection as you drive. Obey all traffic laws, think ahead and always buckle up for safety.

Economy of Operation: All 1973 Mustangs call for 36,000 miles, or 3 years (whichever comes first) between major chassis lubrications, 4,000 miles, or 4 months, between oil changes. Oil filter change initially at 4,000 miles or 4 months, and at 8,000-mile or 8-month intervals thereafter. Other economy features include: self-adjusting brakes, 2-year engine coolant-antifreeze, long-life Motorcraft Sta-Ful battery, corrosion-resistant aluminized muffler, zinc-coated underbody parts, use of regular gas, and more.

NOTES

Color Codes. For your convenience, each Mustang illustration is color coded, example: (Color: 1A) Your Ford Dealer will be pleased to show you a color chip and actual swatches of vinyl roof and interior trim materials.

All 1973 Mustang engines are designed to operate on regular gasoline with octane rating of at least 91 (Research Method) when adjusted to factory recommended specifications.

Replacement Parts. Your 1973 Mustang comes with factory-engineered Motorcraft battery, oil filter, shock absorbers, Autolite Powertrip Spark Plugs and other Ford approved precision parts. For continued top performance, be sure to specify Motorcraft Parts and Autolite Powertrip Spark Plugs whenever replacement is necessary.

Illustrations and information presented were correct when approved for printing. Ford Division reserves the right to discontinue or change at any time, specifications or design without incurring obligations.

Some features shown or described are optional at extra cost. Most options are offered on all models. Some options are required in combination with other options. Availability of some models or features described may be subject to a slight delay. Always consult your Ford Dealer for the latest, most complete information on models, features, prices and availability.

All 1973 cars must meet Federal Emission Standards before sale. See your Ford Dealer for details.

Listening better.
Building better.
That's Ford.



Mustang Hardtop (Color: 5A)



Mustang SportsRoof (Color: 2B)



Mustang Convertible (Color: 3B)



Mustang Mach 1 (Color: 5M)



Mustang Grandé (Color: 4P)

FORD MUSTANG

FORD DIVISION

